				Sche	ontract #	05/18/21-05/24	1/21			r	- D (		Date Ente	ified	05/17/21 05/17/21	B	<b>Washington (</b> By Broadcast M May. 2021		<b>Spots</b> 71	<b>Rate</b> \$61,200.00
		WJLA	l C4l- E1		ertiser	Terry McAuliffe				/irginia	а-D (			•	Mark Afshar No	I .	Grand Total:	_	71	\$61,200.00
at	C	1100 Wilson Blv Arlington, VA 22		Age		Grassroots Med		•	•	0.63			CO-OP External		NO				, <u>-</u>	401,200.00
		Anington, VA 22	2209	Prod		POLITICAL CAN		•	, ,	•			External Demo	#						
WJL	A-TV WASHINGTON, DC			Bran		587 McAuliffe V			•		•		Order Tyl	ne	3 Wide Life					
					sperson	HOUSE-WASHII		, WJ	LA/GJ	LA/EJI	LA (3	009)	Package	•	5 Wide Life					
Cross	sroots Media LLC				s Office	WJLA/GJLA/EJL	A						Commiss		15.00					
	a Plaza Suite 300		- 1		er Name	D'Ettorre,Mike							Commiss		\$9,180.00					
1	A CYNWYD, PA 190	004	- 1		ne/Fax	/							Net Total		. ,					
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		- 1	CPE		587							Sales Tax		\$52,020.00					
			- 1		ount Types	Local/Political C		te Ag	gency	BRD			Jaies I ax	•						
			- 1		ng Type iments	Weekly/Irregula	ar													
Line	Line Type / Break Tyj	rpe (Ref #)	Dates	Sec	Length	Run Times	SPW N	Мо	Tu W	/e Th	Fr	Sa Su	Spots	Rate	Total		Station		Commen	ts Entered
	Line Type / Break Tyj Normal Line / SPOT	· · · · ·	Dates 21-05/21/21	Sec 3		Run Times :15A- News-7News ON R SIDE at 6AM	SPW N		Tu W		Fr 1	Sa Su	Spots 4	Rate \$350		00 Washington (V			Commen	ts Entered 5/17/21
1.0	,, ,	05/18/2			:30 5:58 YOU :30 5:58	:15A- News-7News ON						Sa Su	Spots 4		00 \$1,400		WJLA)		Commen	П
1.0	Normal Line / SPOT	05/18/2	21-05/21/21	3	:30 5:58 YOU :30 5:58 YOU	::15A- News-7News ON R SIDE at 6AM ::15A- News-7News ON						Sa Su	Spots 4 1 2	\$350	00 \$1,400 00 \$350	00 Washington (\	WJLA)		Commen	5/17/21
1.0 2.0 3.0	Normal Line / SPOT	05/18/2 05/24/2 05/24/2	21-05/21/21 21-05/24/21	3	:30 5:58 YOU! :30 5:58 YOU! :30 7A- 8	::15A- News-7News ON R SIDE at 6AM ::15A- News-7News ON R SIDE at 6AM		1 2	1 1		1	Sa Su	Spots 4 1 2 2 8	\$350 \$350	00 \$1,400 00 \$350 00 \$1,400	00 Washington (\u00e4	WJLA) WJLA) WJLA)		Commen	5/17/21 5/17/21
1.0 2.0 3.0 4.0	Normal Line / SPOT  Normal Line / SPOT  Normal Line / SPOT	05/18/2 05/24/2 05/24/2 05/18/2	21-05/21/21 21-05/24/21 21-05/24/21	3	:30 5:58 YOU! :30 5:58 YOU! :30 7A- 8	::15A- News-7News ON R SIDE at 6AM ::15A- News-7News ON R SIDE at 6AM 8A (EST)		1 2	2 2	1	2	Sa Su	Spots 4 1 2 2 8 4 4	\$350 \$350 \$700	00 \$1,400 00 \$350 00 \$1,400 00 \$5,600	00 Washington (\u00dd) 00 Washington (\u00dd) 00 Washington (\u00dd)	WJLA) WJLA) WJLA)		Commen	5/17/21 5/17/21 5/17/21
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1.0 2.0 3.0 4.0 5.0 6.0 7.0	Normal Line / SPOT	05/18/2 05/24/2 05/24/2 05/18/2 05/18/2 05/24/2 05/24/2	21-05/21/21 21-05/24/21 21-05/24/21 21-05/21/21 21-05/21/21 21-05/24/21	3	:30 5:58 YOU! :30 5:58 YOU! :30 7A- 8 :30 8A- 9 :30 8A- 9 :30 10:5	::15A- News-7News ON R SIDE at 6AM ::15A- News-7News ON R SIDE at 6AM 8A (EST) 8A (EST) 9A (EST)		1 2 1 1 1	2 2	2 2	2	Sa Su	Spots	\$350 \$350 \$700 \$700 \$700	00 \$1,400 00 \$350 00 \$1,400 00 \$5,600 00 \$2,800 00 \$700 00 \$400	00 Washington (\)	WJLA) WJLA) WJLA) WJLA) WJLA) WJLA) WJLA)		Commen	5/17/21 5/17/21 5/17/21 5/17/21 5/17/21 5/17/21
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1.0 2.0 3.0 4.0 5.0 6.0 7.0 8.0 9.0	Normal Line / SPOT	05/18/2 05/24/2 05/24/2 05/18/2 05/18/2 05/24/2 05/18/2 05/18/2	21-05/21/21 21-05/24/21 21-05/24/21 21-05/21/21 21-05/21/21 21-05/24/21 21-05/24/21 21-05/24/21 21-05/21/21	3	:30 5:58 YOU! :30 5:58 YOU! :30 7A- 8 :30 7A- 8 :30 8A- 9 :30 8A- 9 :30 10:5 :30 2P- A	::15A- News-7News ON R SIDE at 6AM ::15A- News-7News ON R SIDE at 6AM 8A (EST) 8A (EST) 9A (EST) 9A (EST) 99A (EST) 98:25A- ABC-The View 88:25A- ABC-The View		1 2 1 1 1	1 1 2 2 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	2 2 1	2 1	Sa Su	Spots 4 1 2 8 4 1 1 2 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$350 \$350 \$700 \$700 \$700 \$700 \$400	00 \$1,400 00 \$350 00 \$1,400 00 \$5,600 00 \$2,800 00 \$700 00 \$400 00 \$800 00 \$1,200	00 Washington (\)	WJLA)		Commen	5/17/21 5/17/21 5/17/21 5/17/21 5/17/21 5/17/21 5/17/21 5/17/21
1.0 2.0 3.0 4.0 5.0 6.0 7.0 8.0 9.0	Normal Line / SPOT  Normal Line / SPOT	05/18/2 05/24/2 05/24/2 05/18/2 05/18/2 05/24/2 05/18/2 05/18/2 05/18/2 05/24/2	21-05/21/21 21-05/24/21 21-05/24/21 21-05/21/21 21-05/21/21 21-05/24/21 21-05/24/21 21-05/21/21 21-05/21/21	3	:30 5:58 YOU :30 5:58 YOU :30 7A- 8 :30 8A- 9 :30 10:5 :30 2P- / :30 4:59	::15A- News-7News ON R SIDE at 6AM ::15A- News-7News ON R SIDE at 6AM 8A (EST) 8A (EST) 9A (EST) 9A (EST) 95 (EST) 88:25A- ABC-The View ABC-General Hospital		1 1 1 1 1	1 1 2 2 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	2 2 1	2 1	Sa Su	Spots 4 1 2 8 4 1 1 1 2 4 1 1 2 4	\$350 \$350 \$700 \$700 \$700 \$400 \$400 \$300	00 \$1,400 00 \$350 00 \$1,400 00 \$5,600 00 \$2,800 00 \$700 00 \$400 00 \$800 00 \$1,200 00 \$300	00 Washington (\)	WJLA)		Commen	5/17/21  5/17/21  5/17/21  5/17/21  5/17/21  5/17/21  5/17/21  5/17/21  5/17/21

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 02:02 PM on Monday, May 17 2021

WJLA-TV WASHINGTON, DC	100 Wilson Blvd, 6th Floor rlington, VA 22209
Grassroots Media LLC 2 Bala Plaza Suite 300 BALA CYNWYD, PA 19004	

Billing Type

Comments

Date:

Contract #	4845638	Date Entered	05/17/21
Schedule Dates	05/18/21-05/24/21	Last Modified	05/17/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Mark Afshar
Agency	Grassroots Media LLC (19605)	СО-ОР	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	
Brand	587 McAuliffe Week #3 30's (1561548)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	3 Wide Life
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	D'Ettorre,Mike	Commission %	15.00
Phone/Fax	/	Commission	\$9,180.00
CPE	587	Net Total	\$52,020.00
Account Types	Local/Political Candidate Agency BRD	Sales Tax	

Washington (WJLA	١)	
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
May. 2021	71	\$61,200.00
Grand Total:	71	\$61,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We '	Th F	Fr Sa	a Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	05/18/21-05/21/21	1		4:59:30P- News-7News ON YOUR SIDE at 5PM			1	1	1	1		4	\$650.00	\$2,600.00	Washington (WJLA)		5/17/21
13.0	Normal Line / SPOT	05/24/21-05/24/21	1		5:59:26P- News-7News ON YOUR SIDE at 6PM		1						1	\$1,200.00	\$1,200.00	Washington (WJLA)		5/17/21
14.0	Normal Line / SPOT	05/18/21-05/21/21	1		5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1		4	\$1,200.00	\$4,800.00	Washington (WJLA)		5/17/21
15.0	Normal Line / SPOT	05/18/21-05/21/21	3	:30	6:58:46P- Wheel Of Fortune			1	1	1	1		4	\$1,200.00	\$4,800.00	Washington (WJLA)		5/17/21
16.0	Normal Line / SPOT	05/24/21-05/24/21	3	:30	6:58:46P- Wheel Of Fortune		1						1	\$1,200.00	\$1,200.00	Washington (WJLA)		5/17/21
17.0	Normal Line / SPOT	05/24/21-05/24/21	3	:30	7:29:26P- Jeopardy		1						1	\$2,000.00	\$2,000.00	Washington (WJLA)		5/17/21
18.0	Normal Line / SPOT	05/18/21-05/21/21	3	:30	7:29:26P- Jeopardy			1	1	1	1		3	\$2,000.00	\$6,000.00	Washington (WJLA)		5/17/21
19.0	Normal Line / SPOT	05/22/21-05/22/21	2		6:58:56P- Wheel Of Fortune Wknd		0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0				1		1	\$650.00	\$650.00	Washington (WJLA)		5/17/21
20.0	Normal Line / SPOT	05/22/21-05/22/21	2	:30	7:28P- Jeopardy Wknd						1		1	\$900.00	\$900.00	Washington (WJLA)		5/17/21
21.0	Normal Line / SPOT	05/20/21-05/20/21	2	:30	9P- ABC-Greys Anatomy (Thursday)					1			1	\$5,200.00	\$5,200.00	Washington (WJLA)		5/17/21
22.0	Normal Line / SPOT	05/21/21-05/21/21	3	:30	7:57:56P- ABC-Shark Tank (Friday)					1	1		1	\$2,500.00	\$2,500.00	Washington (WJLA)		5/17/21

Comments:

Date:

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Accepted-Station:

Weekly/Irregular

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 02:02 PM on Monday, May 17 2021

Gras 2 Ba		Wilson Blvd, 6th Floor gton, VA 22209	Contract Schedule Dat Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Type Billing Type Comments	Terry McAuliffe Grassroots Mee POLITICAL CAI 587 McAuliffe  HOUSE-WASHI WJLA/GJLA/EJI D'Ettorre,Mike / 587	4/21 e for Go dia LLC NDIDA Week # INGTOI LA	: (196 TE (n #3 30 N, W.	505) is) (1 i's (1 JLA/0	186) 5615 GJLA/	(48) (EJLA	•	:151 <sup>,</sup> :59)	Date En Last Mo Entered CO-OP Externa Demo Order Ty Package Commis Net Tota Sales Ta	dified By I # ype Deal sion % sion	05/17/21 05/17/21 Mark Afshar No 3 Wide Life 15.00 \$9,180.00 \$52,020.00		Washingto By Broadcas May. 2021 Grand Total:	•	71 71	\$61,200.00 \$61,200.00
Line	Line Type / Break Type (Ref	#) Dates	Sec Length	Run Times	SPW	Mο	Tu	We	Th	Fr S	a Su	Spots	Rate	Total		Station		Comment	<u> </u>
	Normal Line / SPOT	05/18/21-05/21/21		11:00:26P- News-7News ON	+			1				4	\$525		0 Washingtor			Comment	ς I Fnterer
24.0	Normal Line / SPOT	05/22/21 05/22/21	1 :30	YOUR SIDE at 11PM 7:58:40A- ABC-Good				_											s Entered 5/17/21
25.0	Normal Line / SPOT	05/23/21-05/23/21		IMorning America Sungay							1	1	\$550	.00 \$550.0	0 Washington	n (WJLA)			
26.0		05/24/21-05/24/21	3 :30	Morning America Sunday 7:57:56P- ABC-The Wonderful World of Disney		2					1	1 2	\$550 \$1,250		0 Washington				5/17/21
	Normal Line / SPOT			7:57:56P- ABC-The		2	1				1	1 2		.00 \$2,500.0		n (WJLA)			5/17/21 5/17/21
27.0	Normal Line / SPOT Normal Line / SPOT	05/24/21-05/24/21	2 :30	7:57:56P- ABC-The Wonderful World of Disney		2	1					1 2 1 1	\$1,250	.00 \$2,500.0 .00 \$4,000.0	0 Washington	n (WJLA)			5/17/21 5/17/21 5/17/21
		05/24/21-05/24/21 05/18/21-05/18/21	2 :30 2 :30	7:57:56P- ABC-The Wonderful World of Disney 9P- 10P (EST)		2		2	2	_		1 2 1 1 8	\$1,250 \$4,000	\$2,500.0 .00 \$4,000.0 .00 \$200.0	0 Washington	n (WJLA) n (WJLA)			5/17/21 5/17/21 5/17/21 5/17/21
28.0	Normal Line / SPOT	05/24/21-05/24/21 05/18/21-05/18/21 05/22/21-05/22/21	2 :30 2 :30 2 :30	7:57:56P- ABC-The Wonderful World of Disney 9P- 10P (EST) 11P- 12A (EST)		2		2	2	_		1 1	\$1,250 \$4,000 \$200	\$2,500.0 00 \$4,000.0 00 \$200.0 00 \$3,000.0	0 Washington 0 Washington 0 Washington	n (WJLA) n (WJLA) n (WJLA)			5/17/21 5/17/21 5/17/21 5/17/21 5/17/21

**CONFIRMATION CONTRACT** 

Comments:

Date:

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Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 02:02 PM on Monday, May 17 2021